

Alejandro Semidey

I l l u s t r a t o r



818.424.7663



semidey.alejandro@gmail.com



alejandrosemidyportfolio.com



www.linkedin.com/in/alejandro-semidey

EDUCATION

Bachelors in Fine Arts
//Illustration

Ringling College of Art and Design
2001-2005

SKILLS

Illustration

Adobe Photoshop
-
Adobe Illustrator
-
7 years
Product Design

PROFESSIONAL PROFILE

I have a degree in Illustration, with a passion for Illustration and product design, focused on pop culture. I'm currently living in Los Angeles, CA, where I design and conceptualize products (specifically pins and bottle openers) for Hard Rock Cafe, Coca Cola, Disney, and similar companies.

WORK EXPERIENCE

Costume Department Dresser

Universal Studios Hollywood, CA | Oct 2022-Present

Responsible for issuing costumes and assisting costumed staff as required, repairing cleaning, and keeping inventory in costume department.

Freelance Illustrator

Glendale, CA | 2020-present

- *Designed, Develop, and maintain online retail store-based Theme Park and Pop culture. created brand of products, including Enamel Pins, Stickers, and T-shirts.*

Designer and Illustrator

Pin Craft, Inc | Sunland, CA | August 2013-June 2020

Responsible for original concepts and final design of enamel pins, bottle openers, and other merchandise for companies such as Hard Rock Cafe and Hotels, Coca-Cola, Disney, and Cheesecake Factory.

- *Designed exclusive mystery puzzle pin set for D23 expo*
- *Design anniversary three-piece puzzle pin celebrating of Matterhorn, monorail and submarine voyage.*
- *Hard Rock Café Halloween series global pin series where I designed 25 character designs each for various state stores and stores in different countries.*

Costume Fabricator

Custom Characters Inc. | Glendale, CA | 2010 – 2013

Responsible for foam sculpting and assembly of costumed walk-around characters and theme park float characters. Clients included Universal Studios (Super Star Parade) and DreamWorks (Movie Premieres).

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SKILLS

Branding
Conceptual Design
Vector Art

Volunteer

Passion for mentoring students and volunteering for the arts in order to encourage students to pursue careers in the arts.

Volunteer Art Teacher for underfunded arts programs, elementary education 2018-2020.

Pre-College student coordinator, career development mentor

WORK EXPERIENCE CONTINUED

Illustrator/Designer

Freelance | Detroit, MI | 2012 – Present

- *Responsible for set design and painting for set design for local children's television show pilot.*
- *Character Design/Animation layout for "EduWeb.com" (anti-Smoking for Youth)*
- *Toy Design "Skycritters" (Animal themed frisbee) for Radsky Toys*

Character Designer/Flash Designer

MMD Music Distribution | Detroit, MI | July 2010 to October 2010

Responsible for website character design and flash designs. Responsible for creating promotional artwork and web banners.

Conceptual Designers/Scenic Artist

Freelance | Orlando, FL | 2010 – 2005

- *Retail space and store display design as well as scenic painting for interactive medieval experience.*
- *Exhibit designer for "Nights of Terror" Halloween event. Also created promotional artwork, T-Shirt design, scenic painting, and sculpting.*
- *Scenic Painting for holiday events at various theme parks including Universal Studios Horror Nights and Sea World's Santa's workshop*

ADDITIONAL EXPERIENCE

- Volunteered at Fremont elementary school for two years. | 2012 – 2014
- Volunteered at various Ringling College events